BEVERLY HILLS COURIER | MARCH 23, 2012 Page 8





HONORING LEIWEKE, CELEBRATING NEW SPORTS MEDICINE CENTER-Last week, St. John's Health Center honored Los Angeles developer Timothy J. Leiweke (left) at its 2012 Corporate Leadership Award event at the JW Marriott at L.A. LIVE. Leiweke is working to revitalize the economic, social and civic landscape of downtown L.A. Also at the event, St. John's announced the creation of a new orthopedic and sports medicine center-the Chan Soon-Shiong Musculo-Skeletal Science Center (CSS-MSSC). CSS-MSSC is made possible by funding from the Chan Soon-Shiong Family Foundation, and the initiative was led by healthcare leaders, Michele B. Chan and Patrick Soon-Shiong, MD. (second from right); Lou Lazatin (center), St. John's president/CEO; and newly appointed Co-Medical Directors and nationally-known orthopedic surgeons Neal ElAttrache, MD (second from left) and Bert Mandelbaum, MD. (right).

US Ambassador Visits Visits Beit Issie Shapiro

This week, US Ambassador to Israel Dan Shapiro, visited Israel's leading disabilities organization Beit Issie Shapiro, on "Good Deeds Day."

therapies for children and

A leading innovator of new

adults with developmental disabilities, Beit Issie Shapiro was recently awarded Israel's most effective nonprofit organization by charity monitor, Midot. Beit Issie Shapiro supports some 30,000 people every year. As

well as providing therapeutic treatment, the organization trains thousands of therapists in Israel in its new therapies, conducts research and shares best practices internationally.

Visiting Beit Issie Shapiro's headquarters in Ra'anana,

(see 'AMBASSADOR,' page 29)

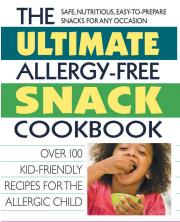


Shari and Judi Zucker, The Double Energy Twins <u>Book Signing Thu</u>rsdav

Zucker Twins Tackle Childhood Allergies In Latest Cookbook

Judi and Shari Zucker, known as The Double Energy Twins, (a moniker their book publicist father Irwin Zucker copyrighted for them) have made it their mission to promote good health and nutrition.

While cross country and track stars at BHHS, coached by their beloved Chuck Kloes (they still hold a record in the mile) they became vegetarians and wrote their first book at 16, How Survive Snack То tacks....Naturally.



JUDI AND SHARI Z

Now four books later, including The Double Energy Diet, they've moved into the hot topic of children's food allergies and intolerances with The Ultimate Allergy-Free Snack Cookbook.

The book is a response to an alarming trend. The number of children with food allergies has increased sharply. About 6 million school-age kids in the U.S., or one of every 13, has serious food allergies, according to the latest research published in 2011 in the American Academy of Pediatrics' official journal.

A recent book signing in their local Santa Barbara sold out in 45 minutes. Fortunately they had listened to their dad and packed an extra box of books in their car. The book has drawn five-star reviews on Amazon and testimonials on their website, www.doubleen*ergytwins.com*. They've already sold thousands of copies and had numerous pre-orders in Canada before the book even published in January. They're hoping for a similar response when they hold a book signing at 7 p.m., Thursday, March 29 at the Barnes & Noble at The Grove, Unit K-30, 323-525-0270. -Steve Simmons

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